



Tampa Bay Next Community Working Group – Kickoff Westshore/West Tampa/South Tampa

June 21, 2017
Real Time Record



Executive Summary

The Tampa Bay Next Westshore/West Tampa/South Tampa Community Working Group had a successful kickoff on June 21, 2017 with over 70 participating community members. This Executive Summary provides some of the highlights from your discussions. The subsequent pages of this Real Time Record (RTR) provide all the supporting details.

Top Priority Focus Areas & Activities That Can Be Undertaken

- Use data/impact driven decision making, cost/benefit analysis vs. "whoever screams the loudest". e.g., decreasing delays for maximum number road users
- Strive to improve connectivity to major entertainment and employment centers in the area, via multi-modal options and following through on the Westshore Master Plan, while allowing safe access for pedestrian and vehicular access to established residential areas.
- Build Complete Streets with a local workforce enhancing safety and improving area value.

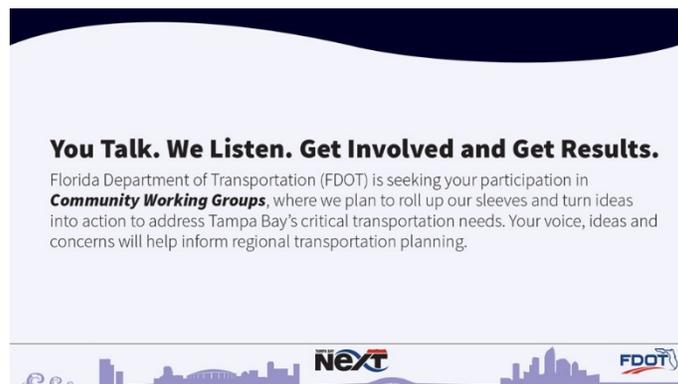
Top Ideas to Organize the Westshore/ West Tampa/ South Tampa Community Working Group

- Come back to the group with analysis of the ideas shared during working groups, and how FDOT and partners could potentially implement them,
- Meetings should be held at established neighborhood and civic group meetings, on top of community working group meetings (expand the outreach).
- Virtual meetings more often to capture a larger audience. narrow down the most popular ideas and discuss in a forum similar to tonight.
- Make sure the group is made up of stakeholders in the district and are representative of the area with a vested interest in the community. Lead by a facilitator with a specific agenda, transparency, time limit and recorded.



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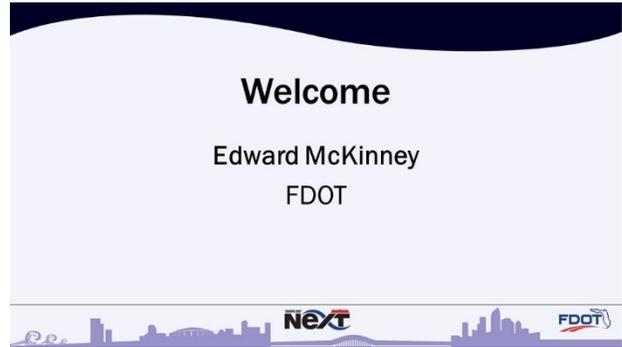
Community Working Group - Kickoff
Westshore/ West Tampa/ South Tampa
June 21, 2017
5:30pm – 7:30pm

<p>5:30pm – 5:50pm</p>	<p align="center"><u>Welcome and Objectives</u></p> <p>Welcome: Edward McKinney, FDOT Objectives and Collaborative Process: Andrea Henning, Collaborative Labs</p>
<p>5:50pm – 7:15pm</p>	<p align="center"><u>Part 1: Expanding and Prioritizing Ideas</u> 30-minutes</p> <p>Participants will work in teams to link the regional focus areas to their community. Reference the Top Ideas from the Regional Kick-Off as a springboard for your Community-Focused Discussions.</p> <p>Brainstorm and reach consensus on the Priority Focus Areas and specific activities that could be undertaken.</p> <p align="center"><u>Part 2: Organizing the Community Working Group</u> 20-minutes</p> <p>Determine how the group will Organize to do Meaningful Work.</p> <p>Work together to brainstorm how you would like to see the work group organize. Consider things like:</p> <ul style="list-style-type: none"> • Frequency/Length (e.g. once per quarter; once per month, as needed) • Setting (e.g. face-to-face; virtual; hybrid, etc.) • Format/Structure (e.g. Field Trips; Presentations; Project Focused; Team Focused, etc.) <p>We will reconvene for team reports and additional prioritization to move forward.</p>
<p>7:15pm – 7:25pm</p>	<p align="center"><u>Public Comment</u></p>
<p>7:25pm – 7:30pm</p>	<p align="center"><u>Closing</u></p>

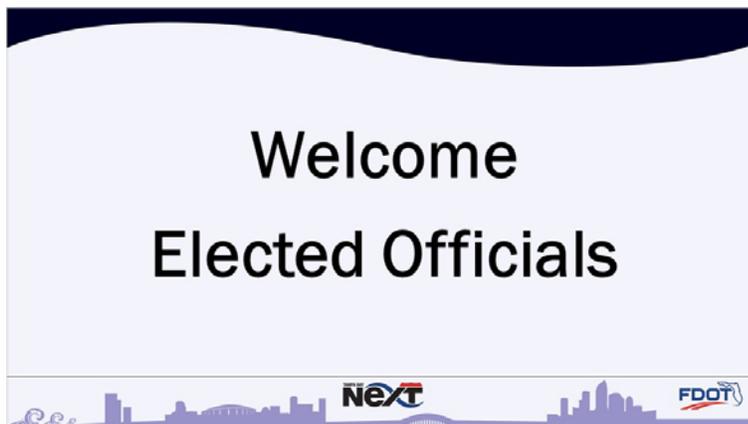
Welcome and Objectives

Welcome: **Edward McKinney, FDOT**

Objectives and Collaborative Process: **Andrea Henning, Collaborative Labs**



Edward McKinney, FDOT Planning and Environmental Administrator: Good evening and welcome to the community engagement workshop for the Westshore area. I'm Ed McKinney, Planning and Environmental Administrator at FDOT District 7.



I would like to welcome our elected officials who are here this evening. I would also like to name the organizations who have representatives here tonight: Federal Highway Administration, HART, TBARTA, City of Tampa, Hillsborough MPO, and Hillsborough County. We want to thank you for your engagement on transportation. We can't implement the right transportation solutions without you, and we value your partnership.





Ed: This is a reset. These working groups are important and we are here to listen to you and your ideas. This is a testament to how far we want to take this. This is not about the Department of Transportation, but it is about the community coming together to solve a problem. You may have participated in conversations last year when we talked about the original Tampa Bay master transportation plan.

Reset is about the process, and this is not a project. Tampa Bay Next is about engaging the community in the conversation. When we talk about modernizing our infrastructure, what else do we want to look at? Our investment in infrastructure will here long after we are, so what do we want our legacy to be? If we want to continue to compete, what do we offer in the way of a future transportation plan to attract businesses to our area?

How do we embrace collaboration and innovation? We have heard a lot of conversations about incorporating innovations to become smart cities. Tampa Bay Next is a process of listening to you in our communities and getting your ideas.



What does the Tampa Bay Next program include? It's all these things from interstates to buses to bike lanes. We cannot say that if we build express lanes, we will never have congestion again. If we truly want to solve our problems for the future, we need to look at all solutions. Waterborne transportation is not on the slide, but it is also a possible solution.

Ed: How many of you use state roads to go from Publix to Home Depot or use our interstate to travel a mile? We all just want to get from here to there in the most efficient manner. We need to determine how we can integrate our solutions.



With Tampa Bay Next, FDOT wants to create a comprehensive, multimodal regional transportation system. But we know we can't do that alone. That's why we've invited all our agency partners to participate in the Community Working Groups and be part of the Tampa Bay Next program.



We have already held a working group in the Downtown/East Tampa and this is our Westshore community working group today. We may add additional meetings in Pinellas and Pasco counties. We want to hear from everyone.



Community Working Groups Mission

- Engage Tampa Bay in the transportation planning process
- Enhance cross-agency collaboration
- Provide a forum for the public to influence transportation decisions



Ed: Why participate? We will end up with something you are not happy with. Can we say the downtown interchange as they created it years ago, is perfect? No. We want to say that June 22 was a pivotal moment of ideas that were shared at the Westshore meeting and now look at this modern interstate. Imagine if we no longer have malfunction junction. Participating today gives you an opportunity to say you were part of this conversation and the solution.

Tampa Bay Next Program Information

- Program information table
- Comment cards
- How to get involved



I am glad Andrea and her team are here from Collaborative Labs. We went to the experts who know how to bring ideas together. Thank you so much for being here. We know how important transportation is to our community, and we appreciate your dedication and involvement. Your input matters. Your ideas help shape the Tampa Bay Next program. Now I'll turn it over to Andrea Henning with Collaborative Labs.



Objectives and Collaborative Process

Welcome

Andrea Henning
Collaborative Labs at SPC

Objectives

- Expand and Prioritize Ideas
- Organize the Community Working Group



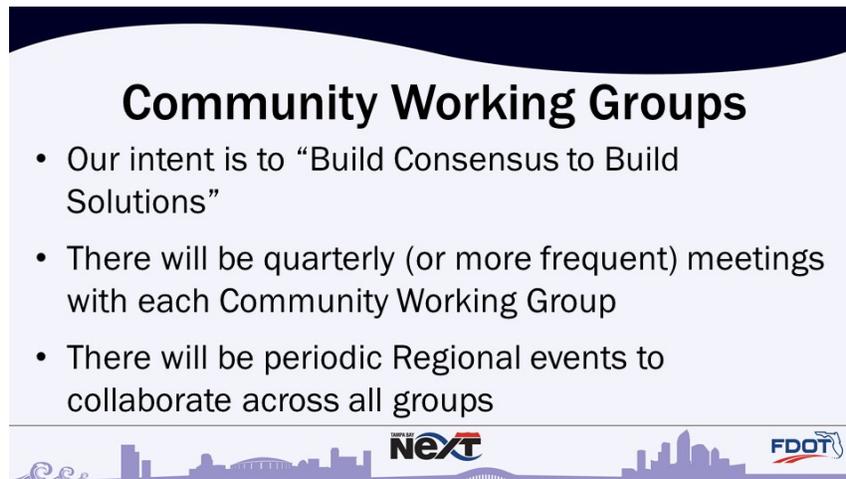
Andrea Henning, Executive Director, Collaborative Labs, St. Petersburg College: Welcome everyone! Thank you for your participation in tonight's important Community Working Group discussion. Your voice matters and your perspective matters. We want to get a collaborative view.

Our first objective is to expand and prioritize ideas for the Westshore/West Tampa/South Tampa community. How many participated in the May 24 Regional Event? Many of you. The top regional idea and needs were prioritized at this event. You may want to reference those ideas in the Executive Summary handout included with your agenda, but tonight, we want you to focus on the Westshore, West Tampa and South Tampa community and prioritize your specific needs going forward.

Our second objective is how are you going to organize as a Community Working Group to do meaningful work going forward? We will also talk about how will you organize. This isn't the only meeting so how will you organize as a working group going forward?



Andrea: Our goal is to build consensus to build solutions. We are also looking at how frequently each Community Working Group will meet. It may be monthly, quarterly or some other time frame. We will have periodic regional meetings with the 6 community working groups so that we can collaborate across the Tampa Bay Region.

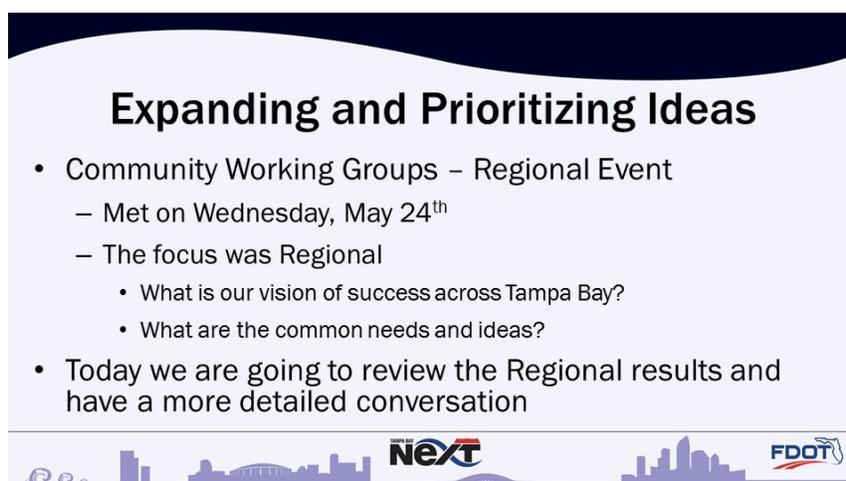


Community Working Groups

- Our intent is to “Build Consensus to Build Solutions”
- There will be quarterly (or more frequent) meetings with each Community Working Group
- There will be periodic Regional events to collaborate across all groups

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At the end of this event, you will begin to create the transportation vision for the Westshore area. If you were at the May 24 event, you may remember we identified what a vision for success can look like for the Tampa Bay Region. We also looked at common needs and ideas for the regional area. With your agenda, you have a reference of the top ideas from the regional meeting and you may want to use these ideas as a springboard for discussions on what this community needs.



Expanding and Prioritizing Ideas

- Community Working Groups – Regional Event
 - Met on Wednesday, May 24th
 - The focus was Regional
 - What is our vision of success across Tampa Bay?
 - What are the common needs and ideas?
- Today we are going to review the Regional results and have a more detailed conversation

The slide features a dark blue header with a white wavy bottom edge. The main content is on a light blue background. At the bottom, there is a decorative graphic of a city skyline in purple and blue, with the 'Tampa Bay Next' logo and the 'FDOT' logo to the right.

Andrea: On May 24th, at the Regional Kick-Off Meeting, Jonathan, our artist, depicted visually what the participants prioritized in terms of success looks like for the Tampa Bay Region. This evening we will build upon this regional idea and he will be creating a visual for the Westshore, West Tampa, and South Tampa Community Working Group according to what you identify as priorities this evening.



Everything, including the artwork and documentation from each session, will be on the Tampa Bay Next website. Tina is capturing the wisdom and themes in the room and what success looks like for Westshore in a document we refer to as the Real Time Record. We also have PJ helping us with our technology, and Jason who will be helping facilitate tonight's meeting.

Ideal Future of Regional Transportation:

- Transportation system that is scalable, reliable, safe, efficient and well-funded.
- Transportation options to make a car-optional scenario doable: combination of car services, driverless cars, drones, high speed rail, metro line, bus services, bike and pedestrian paths.
- Multiple aspects of transportation (safety, health, affordability, community cohesiveness) prioritized, not just speed to destination.

I would like to highlight some of the features of the ideal future for regional transportation that were articulated at the May 24th meeting. There were a lot of ideas that came forward during the visioning piece.



Andrea: You will notice the prioritized ideas from the May 24th session fell into one of four focus areas: safety, multi-modal, technology, and funding/policy.

Four Focus Areas:

- Safety
- Multi-Modal / Options
- Technology
- Funding / Policy



Although the regional priorities seemed to land in these four areas, these four buckets may or may not work for you tonight in this community area. Working in teams, you will brainstorm ideas and decide what is important to you.

Expanding and Prioritizing Ideas

What is most important for our Community?
Why?



Part 1: Expanding and Prioritizing Ideas

Participants will work in teams to link the regional focus areas to their community. Reference the Top Ideas from the Regional Kick-Off as a springboard for your Community-Focused Discussions. Brainstorm and reach consensus on the **Priority Focus Areas** and **specific activities that could be undertaken**.

Part 2: Organizing the Community Working Group

Determine how the group will **Organize to do Meaningful Work**.

Work together to brainstorm how you would like to see the work group organize. Consider things like:

- **Frequency/Length** (e.g. once per quarter; once per month, as needed)
- **Setting** (e.g. face-to-face; virtual; hybrid, etc.)
- **Format/Structure** (e.g. Field Trips; Presentations; Project Focused; Team Focused, etc.)

We will reconvene for team reports and additional prioritization to move forward.



Andrea: I would like to set you up for success in your team breakouts. Part 1 will be to expand and prioritize ideas from the regional discussion. What Top Focus Areas and Activities do we want to focus on in the Westshore/West Tampa/South Tampa Community? When you get to your team, you will appoint a keyboarder, and use our brainstorming software to add your ideas one at a time.

Part 1: Expanding & Prioritizing Ideas

You will have 30 mins to work in your teams

1. Find your team (Appoint a Keyboarder & Spokesperson)
2. Reference the Ideas from the Regional Kick-Off as a springboard for brainstorming Community-focused Ideas
3. Work together to brainstorm **Priority Focus Areas & specific activities that could be undertaken**
4. Then select the Top 1 Idea



PJ is going to show us our brainstorming software. You will see ideas of your teams as well as the other teams. You will determine the key priorities for your area. Next to each idea you will see the team number. You will see your team's ideas as well as the ideas from other teams in the main area.

After we get a robust list, we will ask you to review your team's ideas and choose one you think is the top idea of an action you will undertake and drag it into the top ideas bucket. We have 10 teams this evening so we will have 10 top ideas. You will also want to appoint a spokesperson, because when we come back together as a group, you will want someone to share your key ideas.

Part 2: Organizing the Community Working Group

You will have 20 mins to work in your teams

1. Work together to brainstorm how you would like to see the work group organize. Consider things like:
 - **Frequency/Length** (e.g. once per quarter; once per month, as needed)
 - **Setting** (e.g. face-to-face; virtual; hybrid, etc.)
 - **Format/Structure** (e.g. Field Trips; Presentations; Project Focused; Team Focused, etc.)
2. Then select the top 1 Idea



Andrea: In the next activity, Part 2, you will brainstorm different ways to organize such as frequency, settings like face-to-face, location, virtual meetings, and also think about what you will do at the meetings. Do you want updates or have presentations or take field trips?

On the last page of your executive summary, you will see Downtown's top ideas of how they want to organize which you can use as a reference. These are the things you will consider moving forward as your own community working group.

During this activity, you will brainstorm how we will organize as community working group and get ideas from everyone around the table. You will then select your top idea for your team.

Those are your two missions tonight. Everyone is welcome to participate in the teams.



Expanding and Prioritizing Ideas – Team Reports

Brainstorm Priority Focus Areas and specific activities that could be undertaken.

1. Safety (Team 3)
2. Looking beyond the interstate to bottlenecks throughout the county. (Team 4)
3. More limited access roadway to get from point A to point B. For example, I-75 / I-4 interchange to St. Pete. Will decrease impacts to local motorists. (Team 1)
4. Pedestrian safety/ complete streets/ lighting (Team 5)
5. Widening Westshore; added capacity to support rapid growth. (Team 1)
6. convenient and efficient multi-modal options (express bus, local circulators) addressing the needs of the aging population and transportation disadvantaged (Team 5)
7. Elevated roadways in medians to decrease ROW acquisition and speed project delivery. (Team 1)
8. Driverless/Autonomous Automobiles/Hwys (Team 3)
9. diverse population mix of younger workforce millennials, Gen-xers and stable, aging baby boomers requires a variety of transportation options/needs (Team 5)
10. optimize the existing infrastructure (ex: shoulder running, signal optimization, HOV, rush hour tolls, roundabouts) (Team 4)
11. idea (SPC1@spcollege)
12. . (Team 5)
13. Follow through on the Westshore Master Plan, improving Westshore Blvd and its connections to the Veterans and I-4 to allow a more seamless transition for patrons of the Westshore business and malls to access, as well as providing safe access the existing residential areas. (Team 5)
14. Drainage (Team 3)
15. Community Preservation - not just a focus on automobiles (Team 3)
16. Complete Streets - safety for all modes of transportation, walking, bike, automobile (Team 3)
17. getting people thru town efficient. (Team 6)
18. solutions other than moving more cars. (Team 6)
19. where will you access the interstate in area, also way finding signage alternate routes via local roads. Education of overall road grid. possible app technology. (Team 2)
20. buses and mass transit that people want to ride, with wifi, for example, that attracts young millenials. (Team 6)
21. Entice drivers off interstate and through westshore area for increased visibility for businesses. (Team 2)
22. Smaller bus routes, community routes, circulators with smaller buses. (Team 2)



23. can only accommodate so many more roads & parking facilities - need alternatives - like transit, park & rides, that serve commuters. (Team 6)
24. With over 70k commuters from surrounding communities traveling to the downtown/westshore area the thought of some form of commuter rail. (Team 2)
25. Protected bike lanes for roadways over 30 mph. (Team 1)
26. neighborhoods preservations & safety. (Team 6)
27. Would like to find a solution that does not make travelers plan their day around traffic congestion. (Team 2)
28. design existing roadways for maximum efficiency. (Team 6)
29. expand trolley system, put it in more places, with more trolley cars, to serve more people, faster and with more frequency. (Team 6)
30. plan & design infrastructure for future demand. (Team 6)
31. fix the SR 60 interchange (Team 2)
32. Correct I 275 I -4 interchange (Team 2)
33. Multi modal transportation hubs in downtown and westshore (Team 2)
34. As a decision is made about the future of transit, make sure FDOT works with communities to train the workforce needed for future construction and related projects. (Team 2)
35. look at making hillsborough avenue more of a boulevard concept and less of a thoroughfare (complete streets) (Team 4)
36. rail will generate pedestrian traffic, which is good foot traffic for businesses. (Team 6)
37. Noise and pollution abatement (Team 3)
38. provide adequate parking at rail stations. (Team 6)
39. Dedicated lanes for buses. (Team 1)
40. make sure HART connects with any rail station. (Team 6)
41. need to sell transit so that people will use it; adequately fund it. (Team 6)
42. consider adding bike lanes to projects in westshore/TIA/west tampa area/south tampa (Team 4)
43. Incorporate more parks and public spaces (Team 3)
44. really need to emphasize improvements to the I-275/SR interchange (Team 4)
45. . (Team 6)
46. . (Team 6)
47. Strive to improve connectivity to major entertainment and employment centers in the area, via multi-modal options and following through on the Westshore Master Plan, while allowing safe access for pedestrian and vehicular access to established residential areas. (Team 5)
48. Intermodal transit corridors and nodes (Team 3)
49. Sensitive to historical and neighborhood aquisition (Team 3)



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50. calculate soft benefits (time savings for drivers) (Team 4)
51. take into account future growth patterns (Team 4)
52. anticipate adding 23+ schools in Hillsborough county in next 15 years, how does that impact travel demand? (Team 4)
53. Develop a workforce and job readiness to complete projects (Team 3)
54. HOV lanes, not just toll roads for express lanes (Team 3)
55. bringing more density into urban core has to be done carefully to avoid just creating more congestion. (Team 6)
56. more pedestrian-friendly streets. (Team 6)
57. Westshore is a gateway and uniquely positioned to pioneer rail/multimodal to and from the airport (Team 3)

Top Ideas

1. Added eff. to existing roadways opposed to widenings. Multi modal use. More advanced ITS. APM system (people movers) on the local level. (Team 1)
2. Improving HART transportation options from downtown/westshore to the airport, dedicated lanes, smaller buses, more options (Team 2)
3. use data/impact driven decision making, cost/benefit analysis vs. "whoever screams the loudest". e.g decreasing delays for maximum number road users (Team 4)
4. Build Complete Streets with a local workforce enhancing safety and improving area value. (Team 3)
5. put transit in its own ROW so that it avoids congestion and can attract riders. (Team 6)
6. reconnect neighborhoods on either side of interstate, to promote job growth and economic development. (Team 6)

Andrea: Good work teams! Let's first talk about the focus areas for Westshore. I would like each team to share their top idea. Team 1?

Team 1



Chris: We are looking at making existing roadways more efficient and we want to have multi-corridor, mixed highways and have an APM or Automated People Mover system. The airport is looking to have that kind of system. After that, we can have safer streets, next to the campus, and circulators to move people from jobs to shopping.

Team 2



Joseph: Our main objective is to improve bus transportation to and from the airport and have it go more than a six-block area to homes, jobs, and shopping. We want to look at multi-modal transportation, looking at our neighborhoods and have more options to get places.

Team 4



Brian: While going through this process to change our roads, we want to use data driven, cost/benefit analysis instead of who screams the loudest. We are looking at lots of people driving on the roads. Let's fix the exchanges, fix the roads and maximize the benefits that we can. If we did something to fix what is going on with the traffic jams, this would make a big impact (to a large number of people).

Team 3



Joe: Our team talked about building complete streets with our local workforce to enhance safety and improve our area's value. We have a lot of people who live in the community, so how do we get local people to participate? By building complete streets, bike lanes, and accessibility. We also talked about mixed use development when building roads, streets and interstates.

Team 5



Carl: We want to connect West Tampa and Westshore. Why are there so many cars on the road and causing all these issues? Why are people driving one mile to go down the road? We want to connect Westshore, West Tampa, South Tampa, so younger people without cars have transportation, better sidewalks, and connectivity and multimodal options like buses.

Team 6



Robert: We want to put transit, whether it is a train or bus route, in its own right of way. You get stuck in traffic on a bus the same as you would be stuck in your car. We want to help people get from one point to another. For our major interstates, we want to make sure there are connections between districts and areas. Let's get everyone moved around as efficiently as possible.

Organizing the Community Working Group – Team Reports

How should the Community Working Group organize?

1. face to face, email, and conferences as well as presentations from all groups associated with the future plan. (Team 2)
2. prefer face to face, but virtual is good too (Team 4)
3. what like to have pre-meeting packets prior to meetings (Team 4)
4. would like to have facilitator, would like the public to provide feedback, not the ideas (Team 4)
5. targeting local workforce, businesses, hospitals, schools - reach out to them in their environment and bring the ideas back to a more refined event. (Team 1)
6. record all meetings and put on YouTube (Team 6)
7. would like to have additional sessions to identify issues such as safety around schools, pedestrian safety, etc. (Team 4)
8. Have people who utilize different multi modal options present to the group. So the group can understand from the users what the real issues are around all transportation. (Team 2)
9. identify critical milestones for decision points, securing funding, et. al. and convene working group to gauge support and develop consensus (work the issue, don't throw it out, keep our eye on the big picture) (Team 4)
10. have FDOT and other governing agencies provide ideas with cost estimates, timeframes for rollout and construction, design life, etc. so the people know how it will impact their community, taxes, etc. the community will always want the best and most expensive, but that is not always economical for the area or the taxpayers. once the taxpayer knows everything that goes into one design or project, they may have different thoughts about what they want (Team 1)
11. Work in groups that match frequency and format to scope of work and desired results. (Team 3)
12. A real definition of what multi modal transportation is and what can be done to truly make the system available for those options. (Team 2)
13. Review best practices from other areas (Team 3)
14. using methods to take specific aspects of the program to get input from all people not just specialized interest groups (Team 4)
15. quarterly meetings (Team 2)
16. Semi annual at a minimum and more often if there is more information to present. (Team 2)
17. Present regional lessons learned i.e. other Cities. (Team 2)



18. Clear agenda, transparent, recorded (Team 3)
19. quarterly or thirdly (every 4 months) meetings, coinciding with major findings from studies so that we have an impact. (Team 6)

Top Ideas

1. virtual meetings more often to capture a larger audience. narrow down the most popular ideas and discuss in a forum similar to tonight. (Team 1)
2. Make sure the group is made up of stakeholders in the district and are representative of the area with a vested interest in the community. Lead by a facilitator with a specific agenda, transparency, time limit and recorded. (Team 3)
3. increase outreach to diverse demographic groups (e.g. Hispanic, non-English speakers) (Team 4)
4. use prepared materials (small medium and large) for homeowners and other civic groups could include in their regular newsletters (Team 4)
5. come back to the group with analysis of the ideas shared during working groups, and how FDOT and partners could potentially implement them. (Team 2)
6. Provide the option for morning and evening live meetings. Have the meetings available on Skype or record on you tube. Meetings can be held every other month, or can be extended to quarterly based on volume of input. (Team 5)
7. FDOT point person needs to be established for each working group to coordinate progress of progress or projects or subject matters discussed. (Team 5)
8. meetings should be held at established neighborhood and civic group meetings, on top of community working group meetings (expand the outreach). (Team 6)
9. newsletter for people without computer, and make it bilingual. (Team 6)



Andrea: In the interest of time, I will read the list for how should the community working group organize. All of the ideas you generated this evening will be in the Real Time Record, nothing will be lost. You will find this document on the Tampa Bay Next website.

Andrea read the ideas from each team.

Take a look at all the ideas for how your community working group should organize and select your top 3 ideas.

Prioritizing Top Ideas – Organize the Community Working Group

Top 3 How should the Community Working Group Organize?

1. Virtual meetings more often to capture a larger audience. narrow down the most popular ideas and discuss in a forum similar to tonight. (Team 1) – 14%
2. Make sure the group is made up of stakeholders in the district and are representative of the area with a vested interest in the community. Lead by a facilitator with a specific agenda, transparency, time limit and recorded. (Team 3) – 14%
3. Increase outreach to diverse demographic groups (e.g. Hispanic, non-English speakers) (Team 4) – 10%
4. Use prepared materials (small medium and large) for homeowners and other civic groups could include in their regular newsletters (Team 4) – 12%
5. Come back to the group with analysis of the ideas shared during working groups, and how FDOT and partners could potentially implement them. (Team 2) – 17%
6. Provide the option for morning and evening live meetings. Have the meetings available on Skype or record on you tube. Meetings can be held every other month, or can be extended to quarterly based on volume of input. (Team 5) – 10%
7. FDOT point person needs to be established for each working group to coordinate progress of progress or projects or subject matters discussed. (Team 5) – 8%
8. Meetings should be held at established neighborhood and civic group meetings, on top of community working group meetings (expand the outreach). (Team 6) – 16%

Top Ideas to Organize the Community Working Group

- Come back to the group with analysis of the ideas shared during working groups, and how FDOT and partners could potentially implement them. (Team 2) – 17%
- Meetings should be held at established neighborhood and civic group meetings, on top of community working group meetings (expand the outreach). (Team 6) – 16%
- Virtual meetings more often to capture a larger audience. narrow down the most popular ideas and discuss in a forum similar to tonight. (Team 1) – 14%
- Make sure the group is made up of stakeholders in the district and are representative of the area with a vested interest in the community. Lead by a facilitator with a specific agenda, transparency, time limit and recorded. (Team 3) – 14%

There was a two-way tie for third place.

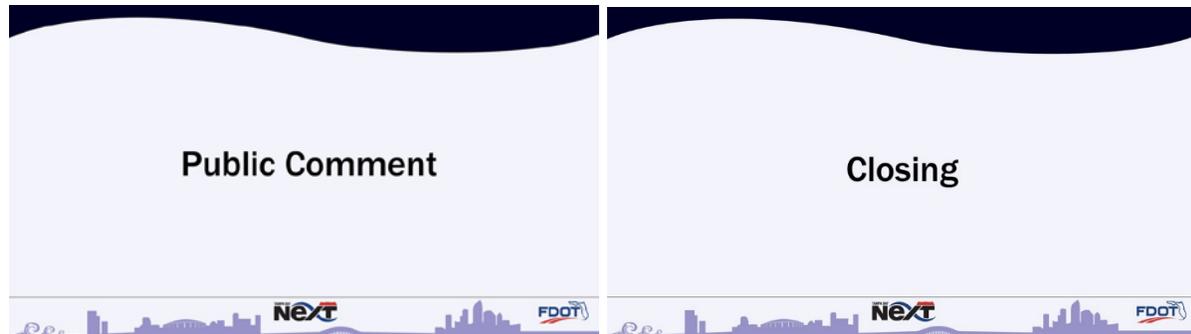
Andrea: Does anyone want to add any comments about how your working group should organize?



Brian: If we can get ahead of the news cycle on this, we can get the message across that we are trying to do the right thing. We want to get people involved from our community. I noticed we don't have a lot of Hispanic people here at this meeting and that makes me concerned. If we work at the granular level, we can solve the bigger problems.

Chris: Look what we did together as a community for Imagine Hillsborough. We are on a college campus and I would love to see more students here. St. Joseph's Hospital is nearby so we should get them involved, and people from local neighborhoods so maybe have some more focused strategy groups.

Public Comment/Closing



No public comment cards were submitted during this event.

Andrea: Although no comment cards were submitted, does anyone have any comments they would like to share?

Chris: It is great to see some familiar faces here today. When we have meetings outside of FDOT, it can get heated. We all want safer streets and better connectivity to our neighborhoods and businesses. It is a very important conversation and we see some new developments in Hyde Park and downtown. When we are looking at buildable infrastructure, we focus on where we can live, work and play and if we look at transportation this way, we will find our solutions. Let's look at opportunities for land use and we will create a community that values culture.



Joe: In our team, we see the logo and saw an airplane and a car, but we did not see water transportation. We need to use water to transport people from Brandon to MacDill Airforce Base. We have a successful water taxi system from Tampa to St. Pete. Because of the large size of projects, if we have a workforce theme and focus on job readiness, then if we have impoverished area, we can create job opportunities. They won't have to drive, but they can walk there. Make it an economic generator.



Joseph: Every morning between 7 and 9 a.m., seventy thousand come into our city core, Westshore and downtown Tampa, and it is the same going out 4 to 7 p.m. Look at I-275, Veterans, and every bridge that crosses the bay. If we could get these folks on a rail system, we would eliminate some of the traffic problems at those times of the day by about one third. Just remember, public transportation is not to remove vehicles, but to move people.



Your input matters. Your ideas help shape the Tampa Bay Next program.

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Artwork



Andrea: I would like to give Jonathan an opportunity to share his artwork.



Jonathan: There were quite a few comments that stuck out during your conversations this evening such as be forward thinking in reference to whatever we come up with, look at the future in mind, possibility of looking at local roadways, cars on I-275 and using local streets to enhance local businesses. I also captured your idea of data driven analysis, building complete streets and connectivity on both sides of the highway and connecting neighborhoods, multi-modal options, bikes, and driverless cars such as this guy sleeping behind the wheel. *(Laughter)*



Andrea: Jonathan will take this visual representation and add color to it. I invite you to go to Tampabaynext.com. All the information tonight will be in the Real Time Record. Any closing comments?

Speaker: Great meeting!

